

## Overriding Convictions

### We believe that...

- Quality relies on the ongoing pursuit of excellence
- Every individual deserves opportunities to achieve his or her unique potential
- Every person deserves to be treated with dignity and respect
- Kindness and compassion are critical to positive relationships
- Physical and emotional safety is imperative to learning
- People have the freedom to make choices and the responsibility for those choices
- Conduct and interactions are best guided by truth, honesty and integrity
- Commitment to personal growth is vital for continuous success
- Discovering one's purpose and passion ignites personal growth
- Balance is essential to well-being
- Persistent optimism fosters open-minded attitudes and solutions
- Cooperative community efforts create a higher quality of life
- Success is the only option

## Our Aspiration

The mission of Rocklin USD, the cornerstone and leader of educational excellence, is to ensure each student becomes a well-rounded individual who thrives intellectually and develops unique strengths to pursue and achieve personal ambitions while contributing to a dynamic world through a school system distinguished by:

- A culture of innovation, collaboration and high expectations
- Inspired personal learning and growth
- Respect and support for all those who serve our students
- Vital partnerships throughout our community

## Parameters

- We will base decisions on what is best for students
- We will not compromise our commitment to excellence in education
- We will act with honesty, truth and integrity
- We will treat all people with dignity and respect
- We will improve or eliminate ineffective programs or performance
- We will not give up on any student

## Planning Team Members

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# STRATEGIC PLAN 2014-2019

[www.rocklinusd.org/district-info/strategic-plan](http://www.rocklinusd.org/district-info/strategic-plan)

## Measures of Success...

- A** Each student will demonstrate continuous progress toward increasingly challenging academic goals
- B** Each student will engage in authentic learning experiences
- C** Each student will find his or her passion as a learner
- D** Each student will acquire skills to conquer challenges and build healthy relationships
- E** Each student will learn the value of contributing to community through active participation



**The cornerstone and leader  
of educational excellence**



## Strategies and Actions

- 1** ***We will create student academic growth through dynamic, relevant and increasingly challenging learning experiences***
  - Implement literacy practice within and across content areas as the foundation for teaching and learning based on adopted California State Standards
  - Education experiences will promote learning that is engaging, dynamic, authentic and focused on application based knowledge
  - Appropriate technology tools and resources are integrated to support effective instruction and learning
  - Measure academic growth through the use of a variety of multifaceted assessments
- 2** ***We will provide a variety of opportunities for all students to become healthy, self aware, resilient and high functioning adults***
  - Foster healthy relationships and interactions by developing both intra and inter personal skills
  - Coordinate district wide resources to counsel students on long term planning and goal setting
  - Provide opportunities to explore and pursue college and career readiness
  - Ensure deeply engaging and creatively stimulating learning experiences that lead to successful and fulfilled lives
  - Support, motivate and positively guide struggling students toward long term goals
  - Facilitate school home communication and involvement to ensure continuity and support toward student growth and development
  - Identify and implement strategies for healthy, appropriate, and responsible cyber ethics that promote positive online identities and interactions
  - Promote a district wide health education curriculum to reinforce the health and well being of each student and staff member by addressing the physical, mental, emotional, and social dimensions of health
- 3** ***We will continuously build individual and organizational capacity, and seek additional resources and partnerships to fulfill our mission***
  - Develop a centralized support system to lead and create partnerships for professional learning
  - Create and implement a plan for blended professional development
  - Establish a comprehensive, collaborative, and continuous instructional support system for teachers to enhance personal learning and growth
  - Establish a comprehensive, collaborative, and continuous instructional support system for district leaders to enhance personal learning and growth
  - Establish a comprehensive, collaborative, and continuous instructional support system for support staff to enhance personal learning and growth
  - Increase funding through grant writing and establishing partnerships to enhance the learning environment for staff and students
- 4** ***We will enhance student growth through local partnerships that provide learning opportunities and community service experiences***
  - Centralize existing district wide community learning activities
  - Foster healthy relationships and interactions between RUSD and business and community service organizations
  - Provide a structured format that allows ongoing professional development for teachers in the service learning arena
  - Create and establish a formal way to acknowledge students' completion of the service learning program
- 5** ***We will have regular, consistent, proactive systems of clear communication that improve organizational efficiency, engage the community and promote our district***
  - Ensure systemic, district wide communication protocols and policies for all audiences, including employees, parents, students and the community
  - Ensure district employees have the necessary information for effective communication with stakeholders
  - Ensure frequent information to, and interaction with, the community and stakeholders
  - Develop an RUSD brand that communicates a consistent message, style and tone
  - Engage key stakeholders – staff, students, parents, businesses and the community – with information that empowers them to communicate effectively about the district